ASSETS FOR SALE

BLOOM GROUP HOLDINGS LIMITED (IN LIQUIDATION)



COMMUNITY-DRIVEN FINANCIAL PLATFORM MODERNISING TRADITIONAL SAVINGS CIRCLES THROUGH DIGITAL TECHNOLOGY

OVERVIEW

Gordon Brothers presents the opportunity to acquire the intellectual property assets of Bloom Group Holding Limited (in Liquidation) t/a Bloom Money, developer of a fintech platform designed to deliver ethical, community-driven financial services to underserved populations across the United Kingdom.

Bloom Money developed a digital platform enabling users to participate in community savings groups (ROSCAs), access responsible borrowing solutions and improve their financial wellbeing through accessible financial tools and education.

The business was established to address the needs of migrant communities and individuals underserved by traditional banking institutions.

The platform combines modern financial technology with culturally relevant financial products, creating a trusted ecosystem focused on inclusion, community engagement and long-term financial resilience. Supported by strategic partnerships and evidence of commercial deployment, the technology and associated intellectual property offer an opportunity for acquirers to establish or accelerate their presence within a substantial and underserved market.

OPPORTUNITY HIGHLIGHTS

- **Proprietary Fintech Technology Platform**
  - Developed digital savings and financial services platform, including software, source code, mobile applications and supporting technology infrastructure.
- **Exposure to Underserved Market**
  – Positioned within a growing market estimated at more than £20 billion focused on culturally aligned and accessible financial services.
- **Strong Social Impact Proposition**
  - Focused on improving financial inclusion, community engagement and economic resilience.
- **Platform for Strategic Expansion**
  - Opportunity for fintech operators, banks, lenders and financial inclusion providers to utilise the acquired IP to accelerate growth and product development.

ASSETS AVAILABLE

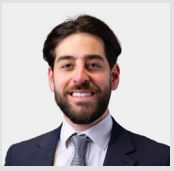
- Source Code underpinning proprietary software platform
- iOS and Google Play Applications
- Registered Trade Marks and Brand Assets
- Operational Know-how including product knowledge and processes
- Customer Data (subject to GDPR and transfer requirements)

Further information and access to the virtual data room can be provided after executing an NDA.

OFFER DEADLINE

A deadline for expressions of interest has been set for Wednesday 25th November 2026 at 5:00pm (GMT) with a final offer deadline to be set shortly after.

Please contact:



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