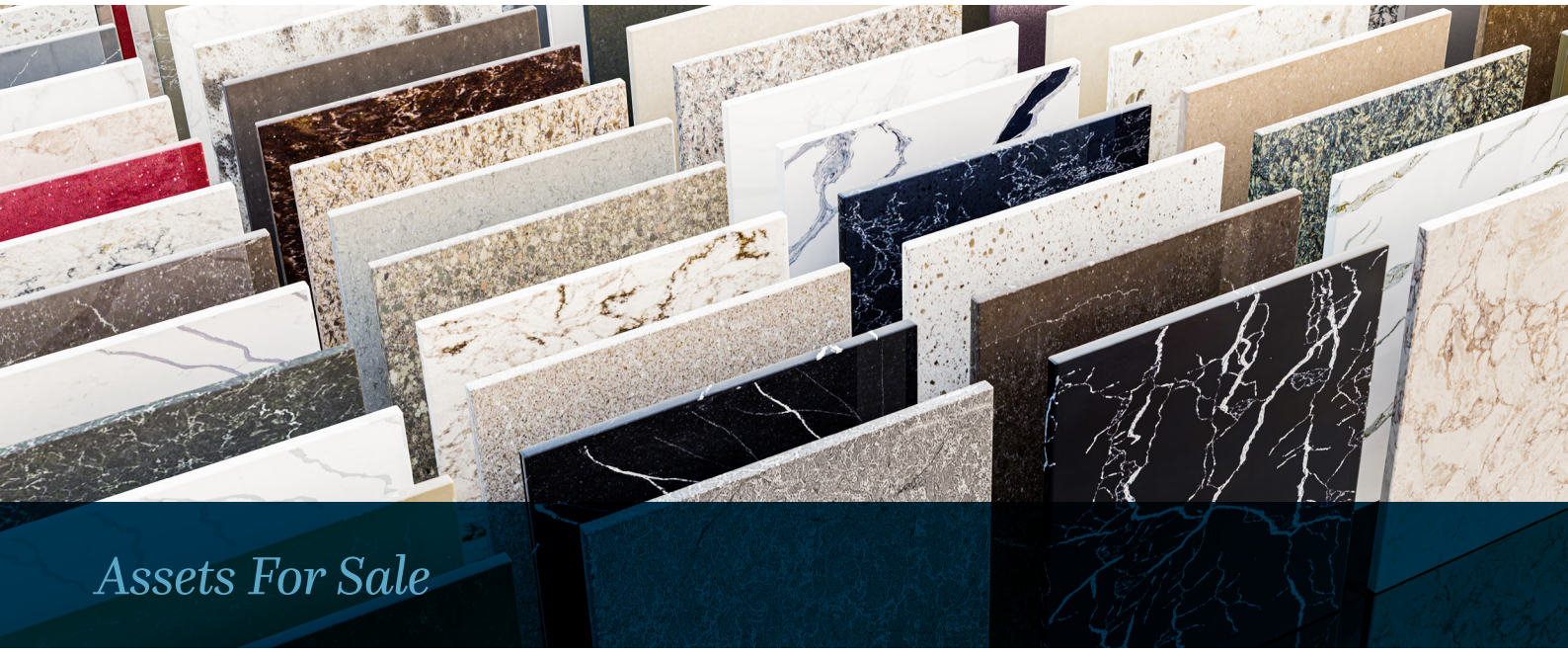
ASSETS FOR SALE

PROJECT QUARRY



ESTABLISHED E-COMMERCE TILE RETAILER WITH PROPRIETARY DIGITAL ASSETS, RECOGNISED DOMAIN PORTFOLIO AND DROP-SHIPPING INFRASTRUCTURE

OVERVIEW

Gordon Brothers is offering the opportunity to acquire the business and assets of a well-established UK-based online retailer specialising in porcelain tiles and complementary surface products.

The Company has developed an established e-commerce platform through which it markets and sells porcelain tiles, quartz products and related home-improvement ranges to retail and trade customers. Its operating model combines stocked products with drop-shipping arrangements, providing the potential to broaden the available product range without requiring all products to be held in inventory.

The opportunity includes an established website and digital trading platform, a portfolio of complementary and product-specific domain names, recognised organic search positioning, digital content and branding assets. The Company also owns the registered JewelStone trade mark, which supports its quartz product offering and provides a platform from which the range could be further developed.

The Company is currently trading from North East England and the sale is being marketed on a pre-appointment basis. The business reported turnover of £596,455 for FY2026 and employs five staff members. The opportunity may be of interest to tile and surface distributors, online home-improvement retailers, e-commerce operators and strategic buyers seeking an established digital route to market.

OPPORTUNITY HIGHLIGHTS

- Established UK e-commerce business specialising in porcelain tiles
- Developed website and digital trading platform
- Portfolio of complementary and product-specific domain names
- Established organic search positioning and digital content
- Registered JewelStone trade mark supporting the quartz range
- Existing customer base and historic trade relationships
- Drop-shipping model with scope to expand the product offering
- Strategic acquisition opportunity for trade

Further information and access to the virtual data room can be provided after executing an NDA.

ASSETS AVAILABLE

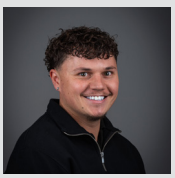
- E-commerce website and associated digital trading platform
- Portfolio of domain names and related digital infrastructure
- JewelStone registered trade mark and associated brand assets
- Website content, imagery, branding and marketing materials
- Customer-related records, subject to legal and data-protection requirements
- Organic search positioning and associated SEO assets
- Forklift trucks and industrial tile-cutting equipment
- Showroom fixtures, office furniture and equipment
- Associated business information and operating materials

OFFER DEADLINE

Offers must be submitted by no later than 3:00 pm (BST) on Friday 6th November.

Further information and access to the virtual data room can be provided after executing an NDA.

Please contact Jordan Potter for further information.



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