

PROJECT GYALIA



Assets For Sale

ONLINE RETAILER OF SUNGLASSES, EYEWEAR AND SKI GOGGLES

OVERVIEW

An established and fast-growing online retailer of sunglasses, eyewear and ski goggles. A brand portfolio of 40+ direct relationships with big-name brands including Ray-Ban, Tom Ford, Carrera, Serengeti, Mulberry, Michael Kors and Paul Smith.

The customer base exceeds 22,000 over 4 years, plus extensive website traffic with an average of over 88,000 visitors per month (avg. Jan-Jun 2026).

The Company services its customers through three main routes to market:

- Its own website
- eBay
- Amazon

OPPORTUNITY HIGHLIGHTS

- Opportunity to further break into the prescription eyewear market, with a large partner already secured achieving margins of c.35%
- Ski goggles & helmet brand relationships already in place with a +497% growth year on year
- Revenue growth over years increasing from £183,000 to £733,000

ASSETS AVAILABLE

- Customer list
- Website and Domain
- Trading style and goodwill

Further information regarding the assets available can be provided following execution of a non-disclosure agreement.

OFFER/EOI DEADLINE

12 noon (BST) on 13th October 2026.

For further information, please contact:



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