

SMART DATA FOUNDRY LIMITED (IN ADMINISTRATION)

Assets For Sale

TRUSTED PROVIDER OF FINANCIAL DATA INTELLIGENCE, ANALYTICS AND RESEARCH INFRASTRUCTURE FOR PUBLIC GOOD, POLICY MAKING AND ECONOMIC INSIGHT.

OVERVIEW

On behalf of Michelle Elliot & Callum Carmichael of FRP Advisory Trading Limited, acting as Joint Administrators of Smart Data Foundry Limited (in Administration) ("SDF" or the "Company"), Gordon Brothers is offering the unique opportunity to acquire the Company's intellectual property assets.

SDF traded as a UK data and technology business specialising in the responsible use of financial data to generate economic, social and policy insights.

The Company developed a suite of proprietary software platforms, data products and analytics tools used by public bodies, research institutions and commercial organisations to better understand economic activity, financial wellbeing and business performance.

SDF established relationships across academia, government, financial services and the wider research community, with expertise in secure data access, trusted research environments and privacy-conscious data analytics.

OPPORTUNITY HIGHLIGHTS

- Proprietary software platforms and analytics tools developed through significant historic investment.
- Established position within the UK financial data, economic insight and research ecosystem.
- Relationships with public sector bodies, academic institutions, data providers and research organisations.
- Portfolio of products addressing financial wellbeing, economic monitoring and business intelligence use cases.
- Opportunity to acquire proven technology, methodologies and organisational know-how.

ASSETS AVAILABLE

- Intellectual property rights in proprietary software platforms, tools and technology assets.
- Source code, software architecture, technical documentation and development materials.
- Smart Data Foundry trade marks, brand assets, websites and domain names.
- Data analytics methodologies, models and workflows.
- Customer, stakeholder and commercial relationship assets (subject to applicable arrangements).
- Organisational knowledge and technical know-how.

OFFER DEADLINE

Expressions of interest due by 3:00 pm (BST) on Friday 11th September.
Best & Final offers due by 3:00 pm (BST) on Friday 18th September.

Further information and access to the virtual data room can be provided after executing an NDA. Please contact Emily Muir or Andrew Smith:



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