

PROJECT STERLING

Assets For Sale

ESTABLISHED HERITAGE BUSINESS WITH A PORTFOLIO OF SPECIALIST AND CONSUMER-FACING BRANDS ACROSS MULTIPLE PRODUCT CATEGORIES.

OVERVIEW

Gordon Brothers presents the opportunity to acquire the business and assets of Project Sterling, an established UK-based Company with a portfolio of brands serving both specialist institutional customers and broader consumer markets.

The Company benefits from longstanding customer relationships, established distribution channels and a diverse product offering spanning premium consumables, lifestyle products and category-specific accessories. Through the development and operation of several well-established brands, the Company has built a reputation for quality, reliability and customer service across multiple market segments. The opportunity may be of interest to strategic acquirers seeking to expand their branded product portfolio, access established customer networks, leverage existing distribution relationships or enhance their presence within niche and heritage-led consumer categories.

OPPORTUNITY HIGHLIGHTS

- Diverse portfolio of heritage brands with a longstanding market presence
- Long-established customer relationships and strong market reputation
- Experienced workforce with significant manufacturing expertise
- Attractive strategic acquisition opportunity within a specialist niche sector
- Opportunity to expand product offerings and enhance customer reach
- Established manufacturing operations and operational infrastructure

ASSETS AVAILABLE

- Portfolio of established heritage brands
- Customer databases and longstanding customer relationships
- Websites, domain names and digital assets
- Registered and unregistered trade marks
- Proprietary recipes, formulations and manufacturing know-how
- Manufacturing equipment and related operational infrastructure

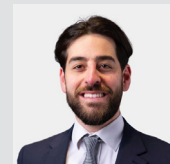
OFFER DEADLINE

A deadline for expressions of interest has been set for Monday 21st September at 5PM (BST), with a deadline for offers to follow. All offers are to be supported by proof of funding.



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