

PROJECT CROWN

Business & Assets for Sale

LEADING UK DENTAL LABORATORY SUPPLIES AND EQUIPMENT DISTRIBUTOR, WITH OVER 70 YEARS OF TRADING HISTORY AND LOYAL CUSTOMER BASE.

OVERVIEW

Project Crown ("the Company") is a long-established UK distributor of dental laboratory materials, consumables and equipment, serving customers throughout the dental laboratory sector.

The Company supplies a comprehensive range of products across digital dentistry, crown and bridge, prosthetics and orthodontics, alongside equipment sales, technical support and specialist laboratory solutions.

Benefitting from over 70 years of trading history, the Company has a strong reputation within its niche market, supported by a loyal customer base, supplier relationships and in-house technical expertise.

The business occupies a well-established position within the UK dental laboratory supply sector, with diversified revenue streams from product sales to industry training workshops, with a substantial proportion of revenue generated from repeat customers.

OPPORTUNITY HIGHLIGHTS

- Long-established & well-known business with a 70+ year track record supplying UK dental laboratories.
- Broad product offering spanning dental laboratory consumables, materials, equipment & specialist solutions.
- Returning customer base representing a substantial proportion of revenue.
- Established supplier network
- Experienced sales and technical team with strong customer relationships

ASSETS AVAILABLE

- Goodwill and associated rights in the Company's established brand name
- Website, domain names & associated digital brand-related assets
- Stock
- Machinery & equipment
- Organisational knowledge including product catalogue & technical documentation
- Leasehold interest Company's trading premises (subject to landlord consent)

Further information & data room access, can be provided following execution of an NDA.

OFFER DEADLINE

Indicative offers: 3pm BST on Tuesday 8th September. **Best & Final offers:** 3pm BST on Friday 11th September.

For more information, please contact:



Matt Huntley
Associate Director,
Valuation &
Corporate Recovery,
EMEA

mhuntley@gordonbrothers.com
+44 (0)7425 773776



Andrew Smith
Manager,
Intellectual Property,
EMEA

asmith@gordonbrothers.com
+44 (0)7425 755485



**Gordon
Brothers**

GORDONBROTHERS.COM