

PROJECT NODE

BUSINESS OVERVIEW



Gordon Brothers is pleased to present the opportunity to acquire Project Node, developer of an innovative agentic platform operating within the digital advertising and broader transaction infrastructure ecosystem.

The proprietary, next-generation solution leverages advanced automation and distributed technologies to enhance efficiency, transparency, and execution across digital advertising transactions, addressing structural inefficiencies and hidden costs within traditional models.

The platform is designed to facilitate seamless interaction between counterparties while maintaining a unified and auditable record of transactions throughout the execution lifecycle. The technology has been developed and validated in live environments, demonstrating near real-time processing capabilities and high levels of reliability. Its flexible and interoperable architecture enables application across a range of digital marketplaces where data integrity, automation, and operational efficiency are increasingly critical.

The solution is commercially proven, generating seven-figure annual revenues from a blue-chip client base, and represents a compelling opportunity for both strategic acquirers seeking to enhance technological capabilities and financial sponsors looking to capitalise on evolving digital infrastructure trends.

OPPORTUNITY HIGHLIGHTS



- Opportunity to acquire a developed digital advertising platform at the intersection of AdTech and Web3.
- Fully developed ad exchange platform with proven revenue generating capability.
- Positioned to capitalise on demand for greater transparency, efficiency, and cost reduction in digital advertising.
- Potential for integration with existing platforms or deployment as a standalone solution.
- Scalable infrastructure with multiple potential monetisation pathways and future development optionality.

ASSETS AVAILABLE



- Proprietary Layer-2 blockchain-based digital advertising exchange platform
- Core ad exchange infrastructure with integrated auction and transaction processing capabilities
- Decentralised validation architecture supporting transparent and auditable transaction processing
- Associated intellectual property, software codebase, and technical documentation
- Brand-related assets including registered trade mark and domains

DEADLINE



Interested parties are invited to submit offers by **Tuesday 30th June 2026 at 5:00pm (BST)**.

FURTHER INFORMATION

Requests for further information should be addressed to Emre Turan of Gordon Brothers, who are acting in their capacity as agents on behalf of the Company. Contact details have been provided.

Access to additional information can be provided upon receipt of a signed NDA. All offers are to be supported by proof of funding.



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