



# PROJECT ARGO

## BUSINESS OVERVIEW



Gordon Brothers presents the opportunity to acquire the business and assets of a luxury canal holiday provider (“Project Argo” or the “Company”), located in South Wales.

The Company operates a canal-based boat hire business, offering self-driven canal boat holidays alongside day boat and broader leisure hire activities. The fleet is designed and built in-house, supporting a differentiated, experience-led customer offering.

The Company generates revenue through holiday bookings and associated leisure activities, primarily aligned to peak tourism seasons, with annual revenues in excess of c. £1.1 million.

The Company is currently trading in Administration, and Gordon Brothers has been instructed to market the opportunity on an accelerated basis. This opportunity is likely to be of interest to domestic and international travel & leisure operators, hospitality & accommodation groups, experience-led leisure businesses, marina & waterways operators.

## OPPORTUNITY HIGHLIGHTS



- Established luxury canal holiday provider in a prime South Wales location, attracting domestic and international customers
- Unique opportunity to acquire a trading, fleet-backed business with annual turnover in excess of c. £1.1m and immediate revenue visibility through forward bookings
- High-spec, bespoke fleet of canal boats designed and built in-house, supported by an established operational platform and skilled team
- Exposure to resilient UK staycation and leisure markets, benefiting from strong domestic tourism demand

## FEATURED ASSETS



- Fleet of 18 luxury canal boats and additional day boats
- In-house workshop plant and equipment, supporting ongoing maintenance and fabrication
- Customer database and forward bookings, generating ongoing revenue visibility
- Brand, goodwill and associated intellectual property rights including website & domain name

## DEADLINES



A deadline for expressions of interest has been set for **Monday 22 June 2026 at 5:00 pm (BST)**, with a deadline for final offers set for **Friday 26 June 2026 at 5:00 pm (BST)**.

## FURTHER INFORMATION

Requests for further information should be addressed to Matt Huntley and Andrew Smith of Gordon Brothers. Contact details have been provided.

Access to additional information can be provided upon receipt of a signed NDA. All offers are to be supported by proof of funding.



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