



# COMPARE ETHICS

Intellectual Property Acquisition Opportunity

## BUSINESS OVERVIEW



On behalf of Michael Drumm and Ciara Maguire, Joint Liquidators of Compare Ethics Ltd (in Liquidation) (“Compare Ethics” or the “Company”), Gordon Brothers presents the opportunity to acquire the intellectual property assets of Compare Ethics, an AI-enabled green communications and compliance technology platform.

The Company developed a SaaS software platform that enabled businesses to verify, manage and communicate compliant product impact claims at scale, supporting adherence to evolving green claims and ESG regulations while reducing compliance risk and associated costs.

The business primarily served mid-sized to enterprise fashion brands and retailers and generated revenue predominantly through recurring software subscriptions (c.98%), alongside limited consultancy services.

## OPPORTUNITY HIGHLIGHTS



- Proven AI-enabled green claims compliance platform, incorporating proprietary verification and workflow automation technology
- Demonstrated enterprise adoption across fashion brands and retailers, with opportunity to acquire certain transferable customer contracts
- Scalable SaaS platform with established product suite, incorporating product-level verification frameworks underpinned by structured compliance datasets
- Established product-level verification frameworks and structured datasets derived from supply chain and compliance processes
- Protected brand with associated intellectual property

## ASSETS AVAILABLE



- Proprietary AI-enabled software platform, incorporating verification and workflow automation technology
- Key organisational knowledge
- Customer database and certain transferable customer contracts
- Brand-related assets
- Registered trade mark
- Website content and domain name

## DEADLINES



A deadline for expressions of interest has been set for **Thursday 25 June 2026 at 3:00 pm (BST)**, with a deadline for final offers set for **Thursday 2 July 2026 at 3:00 pm (BST)**.

## FURTHER INFORMATION

Requests for further information should be addressed to Andrew Smith of Gordon Brothers. Contact details have been provided.

Access to additional information can be provided upon receipt of a signed NDA. All offers are to be supported by proof of funding.



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