

PROJECT RHYTHM

BUSINESS OVERVIEW



Gordon Brothers presents the opportunity to acquire the business and assets of an established UK boutique music festival (“Project Rhythm” or the “Company”). The business has historically delivered a curated, multi-day live music event for over 10 years within a rural estate setting in Suffolk, England.

The festival is known for its distinctive Americana, blues, soul and roots music programming, alongside a broader “Deep South” themed experience incorporating live performances, food and immersive on-site activities.

The event has built a loyal and returning audience base of c. 5,000 attendees annually, supporting its position as a well-regarded boutique festival within the UK market.

The festival has historically been hosted within a premium private estate setting, providing a distinctive and established event environment (subject to agreement with the site owner).

OPPORTUNITY HIGHLIGHTS



Established festival brand

Operating for over 10 years, Project Rhythm is an established UK independent festival and one of the longer-running events in its genre

Distinctive genre-led positioning

Focused on Americana, blues, soul and roots music, with a differentiated “Deep South” themed proposition

Potential access to premium festival site

Opportunity to utilise a premium rural estate festival site in Suffolk, with existing infrastructure and established landowner relationship (subject to agreement; not included in the sale)

ASSETS AVAILABLE



- Brand Reputation
- Website & Domain Name
- Key Organisational Knowledge
- Customer Database
- Marketing Collateral
- I.T. Equipment & Festival Decor

OFFER DEADLINE



Offers must be submitted in writing to Andrew Smith of Gordon Brothers by no later than **3 pm (BST), Wednesday 27th May 2026**, supported by proof of funds.

FURTHER INFORMATION

To request further information and access to the Project Rhythm data room, please contact Andrew Smith of Gordon Brothers.



ANDREW SMITH

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