

# PROJECT ASSEMBLY

## BUSINESS OVERVIEW



Gordon Brothers has been instructed on the sale of the business and assets of Project Assembly, a UK-based turnkey housing developer that has developed an innovative building system with a strong focus on social and temporary housing.

The Company has created a sophisticated, pre-fabricated timber-frame construction system that utilises bio-based materials allowing for the rapid assembly of affordable and energy-efficient housing, residential developments and community buildings.

To date, the Company has designed and built 50 homes in partnership with local authorities, with a significant pipeline for development of an additional c.400 homes across the next three years. The technology is designed to meet the rigorous Passivhaus standard, providing a scalable solution to the global housing crisis while simultaneously addressing the urgent need for decarbonisation in the construction industry.

This acquisition is ideally suited for housing developers, traditional construction firms looking to pivot to MMC, or climate-tech investors seeking a proven building technology with a low CapEx manufacturing model.

## OPPORTUNITY HIGHLIGHTS



- **Rapid Pre-Fabricated Assembly:** A modular, panelised system designed for on-site or near-site assembly, significantly reducing logistics costs and construction timelines.
- **Low Cost Development Model:** Land is unlocked at low or no cost using social value calculators, reducing the land's development burden.
- **Scalable Solution:** A flexible manufacturing approach that can be deployed via regional flying factories.
- **Proven & Market Tested:** Validated proposition requiring capital to unlock significant growth opportunities.

## FURTHER INFORMATION

Requests for further information should be addressed to Emre Turan of Gordon Brothers. Contact details have been provided.

Access to additional information can be provided upon receipt of a signed NDA. All offers are to be supported by proof of funding.

## ASSETS AVAILABLE



- **WIP Portfolio & Existing Contracts**
- **Validated Pipeline** across Specialised Supported Housing & Temporary Accommodation schemes
- **Skilled Experienced Team**
- **Proprietary Know-How** underpinning product development, models and designs
- **Brand-related Assets** inc. goodwill, website & social media accounts

## DEADLINE



A deadline for expressions of interest has been set for **Tuesday 19<sup>th</sup> May 2026 at 5:00pm**, with a deadline for offers set for **Thursday 21<sup>st</sup> May 2026 at 5:00pm (BST)**.



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